

The Ford Partner Recognition Program

The Privilege of Partnership.

Exclusive Pricing.

Exceptionally Simple.



Ford F-150



Ford Expedition



Ford Edge



Ford Fusion



Lincoln MKZ



Mercury Mariner Hybrid



Mazda CX-7



Volvo S60



Land Rover Range Rover Sport



Jaguar S-Type

It's what the Ford Partner Recognition Program (X-Plan) is all about. As a Ford Partner, you are eligible to receive exclusive savings (on top of already existing incentives) for most Ford Motor Company vehicles. Taking advantage of this privilege is easier than ever with a hassle-free process.

Because of our company's strong partnership with Ford Motor Company, you have the opportunity to participate in the Partner Recognition program. It allows you to purchase or lease eligible vehicles at Ford Motor Company's very attractive X-Plan prices.

It's easy! All you need to get started is our company partner code, which is **GEMAG**. Those interested can then register for Partner Recognition or just request more information by logging on to www.fordpartner.com or by calling 1-877-XPLAN-00 (U.S.) or 1-877-294-7554 (Canada). Employees will need to show proof of employment by either presenting a pay stub or a W-2 Form.

Take advantage of the Ford Partner Recognition Program... you've earned it!

